



sterland software

*Smarter Software Solutions*



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***Sterland Software specialises in providing Independent Software Vendors (ISVs) unique software utilities and tools designed to enhance their applications, whilst assisting in improving their bottom line business.***

**This is achieved by:**

- Offering products and services to enhance the ISV's own range of products;
- Offering products and services to improve the ISV's existing internal systems and efficiencies; and
- Offering outsourcing services on our products to support ISV's.

**What are the benefits that exist for customers of Sterland Software?**

Sterland Software understands their customers businesses better than any other wholesaler, having evolved from an established ISV enterprise, with 20 years IT experience. Sterland's business approach emphasises superior customer service that exceeds the client's expectations, coupled with market leading technical excellence.



*The Plumbing Shop has been using NUVU format for our purchase orders, quotes, invoices and statements since April 2003 and apart from a few teething problems, which have all been attended to we are very happy with the product.*

*The quality of the output is excellent and more professional and economical than our previously pre printed stationary and printing to a laser printer rather than our dot matrix gives a much quicker output.*

*The fax and email services are an added benefit.*

*We feel that the returns on our investment in Nuvu have certainly been justified.*

*Thanking you,*

**Keri Crellin**  
System Administrator.,  
The Plumbing Shop  
28/05/04

## The types of products Sterland Software offers.

Sterland Software offers carefully chosen innovative utility products and tools which will add value to an ISV's Core Applications.

Examples are:

- E-commerce Tools
- Business intelligence and financial Utilities
- Web based front end Utilities
- Integration Tools
- Document Output Tools (Formatting, printing, e-mailing, faxing, scanning, storing and web-based electronic forms)
- Advanced AutoGUI Technology

## What is unique about the way Sterland Software distribute their solutions?

Sterland Software will only distribute powerful quality software that supports our goal in enhancing ISV's applications and improving their bottom line. This ensures quality attention to each product offering to ensure best possible sales practices are adhered to.



### Origins

Sterland Software was formed by the Sterland Group, who operate a well established ISV enterprise offering software enhancement solutions.

The Sterland Group services its widely dispersed customer base within Australia and New Zealand, from its centralised Head Office located on the Central Coast of New South Wales, Australia. The Group's customer base numbers just on 100 customers spread over 300 sites operating 3,300 user seats. These customers extend from single sites with only 5 users, through to some 40 sites operating 430 users on a centralised system.

With over 25 staff, including a development team of highly skilled Programmer/Analysts and Product Managers, a dynamic Sales Force and an excellent Support Call Centre, Sterland is well placed to support our customers' every requirement.



***Smarter Software Solutions***

Please contact us for more  
information.

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